



Ontario Sheep Industry

OSMA

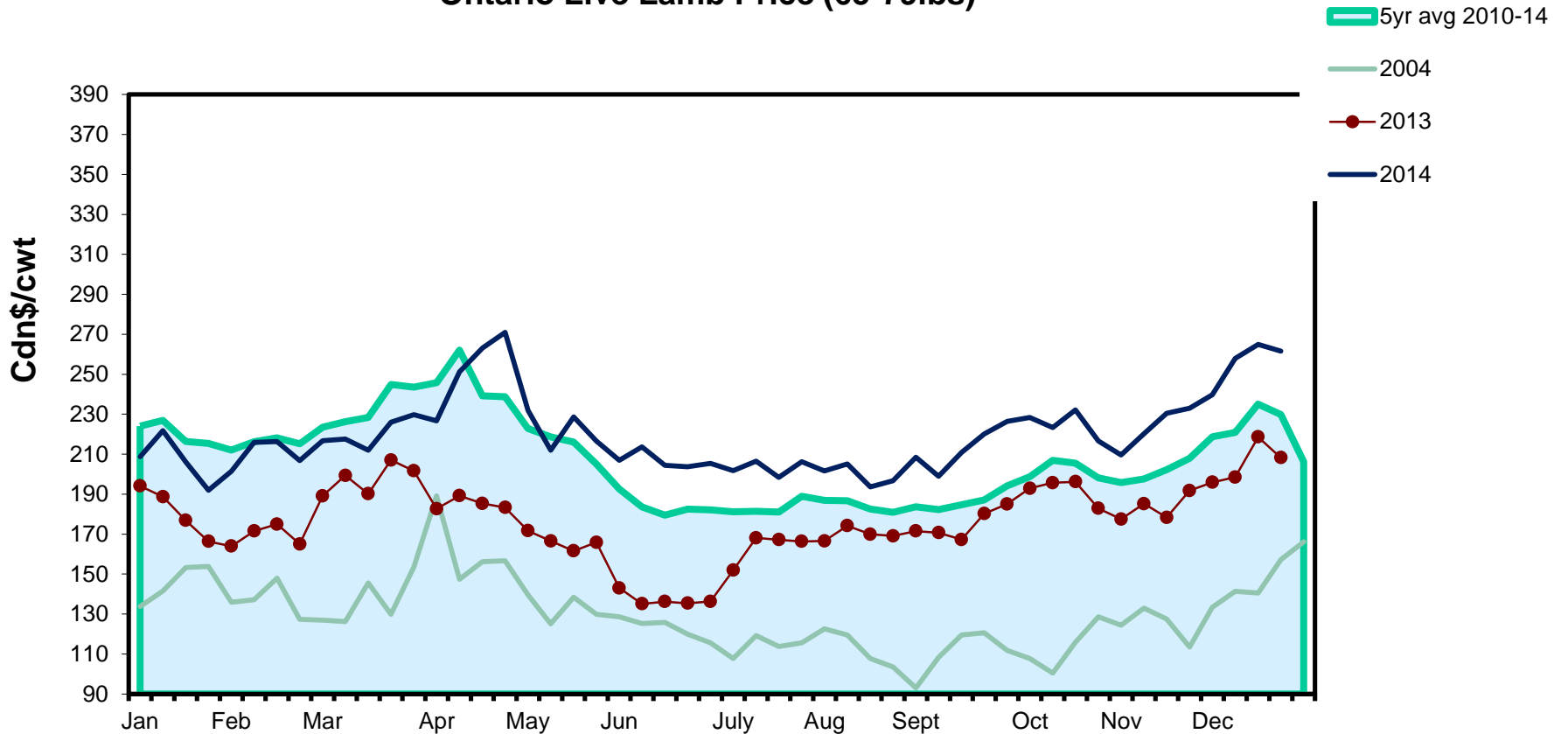
- Represents over 3,000 sheep producers in Ontario
 - Produce meat, dairy and wool
- Farm cash receipts are over \$54 million
- Over \$300 million in economic activity in Ontario

Ontario Market

- Largest market in Canada for lamb
 - 51% of the lamb born in Canada is processed in Ontario
 - 55% of all the lamb imported into Canada arrives in the GTA
- Advantage Ontario
 - Proximity to market
 - Flavour/taste of Ontario Lamb
 - Growing Demand

Why RMP Matters

Ontario Live Lamb Price (65-79lbs)



Source: Ontario Cattleman's Association

Why RMP Matters

- Provides security and peace of mind
- Offset losses caused by low prices and rising costs of production
- Helps with accessing credit
- Allows producers to make long-term investments in their operations

How RMP Works

- Designed for lambs that are < 1 year of age
- Producers insure for at a 80, 90 or 100% coverage level, the projected pounds of production
- Payments are issued after first and second semi-annual sales report is processed